

REP: TEL# 703 528 7800 FAX# 703 528 /880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!! OCT16/12 12.41  
ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\* WFTV-TV \*\*\*  
\*\*CHANGES\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

BUYER NAME KATIE KEULEMAN

SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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CLASS: NATL.

ICE)

DATE OCT 16 / 12 12 41

CO-OP BILLING NEEDED

TTL \$ RTS  
PLS CFM, THX 10/16

STA:

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

[illegible]

AGENCY ADVERTISER CODE =  
AGENCY PRODUCT CODE =

AGENCY EST# = 1194

15 S 1100A-1200N

30	\$750.00
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10/22

10/22

MON

○

PROGRAM : THE VIEW

40 A 800P-1130P

30	\$6,750.00
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10/20

10/20

1

SAT

1

PROGRAM : FBALL FL ST/MIAMI  
ORD COM1: WE CAN OFFER FBALL  
THIS IS A MAKE-GOOD FOR OCT22 ON LINE-15 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR OCT22 ON LINE-33 FOR 1 SPOT/WK

REP HEADLINE# 6144703 TRF# 311940  
\$\$\$ MOD# 1: UNAPPROVED REV #2 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT16/12 12:41  
\*\*\*CHANGES\*\*\* \*\* WFTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:

33	S		1000P-1100P	30		\$6,000.00	10/22	10/22	0		MON	0
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PROGRAM : CASTLE  
STATION MAKEGOOD OFFERS:  
BUY#15 MISSED: MON/1100A-1200N OCT22 30S \$750.00 (OCT16/12)  
OK'D BUY#15 MON/1000P-1100P OCT22 30S \$6,000.00  
BUY#33 OFFER: SAT/800P-1130P OCT20 30S \$6,750.00 PLS ADVISE.  
CMT: WE CAN OFFER FBALL

OCT/12 134625.00 CONTRACT TOTAL 134625.00  
TOTAL SPOTS 83

MARKET TOTALS \$395,955 WFTV 34% WKMG 21% WESH 28% WOFL 12% WKCF 1% WRBW 2% CABL 0%  
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI  
DEMOS- RA35+\*  
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE